



TCA 2020 Rider Survey

The Cyclists' Alliance



2020 Rider Survey

The 2020 rider survey intends to drive conversation and change within women's cycling by engaging directly with professional cyclists to measure the cultural, sporting and economic pressures experienced by the women's peloton.

Over 100 women responded to the 2020 survey. This figure is in-line with the response rate of the survey delivered in May of 2019.

TCA commissioned this survey to measure progress, drive conversation and plan for the future.

Approximately 10% of responses came from Mountain Bike riders. Representing a further step on TCA's journey to become the representative voice for all of women's cycling.



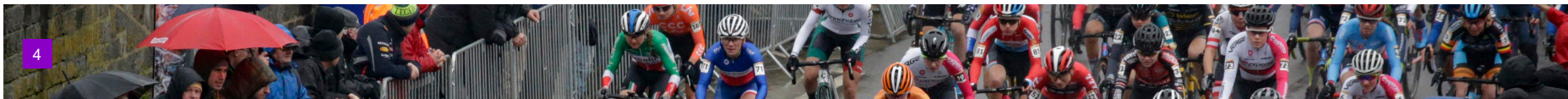
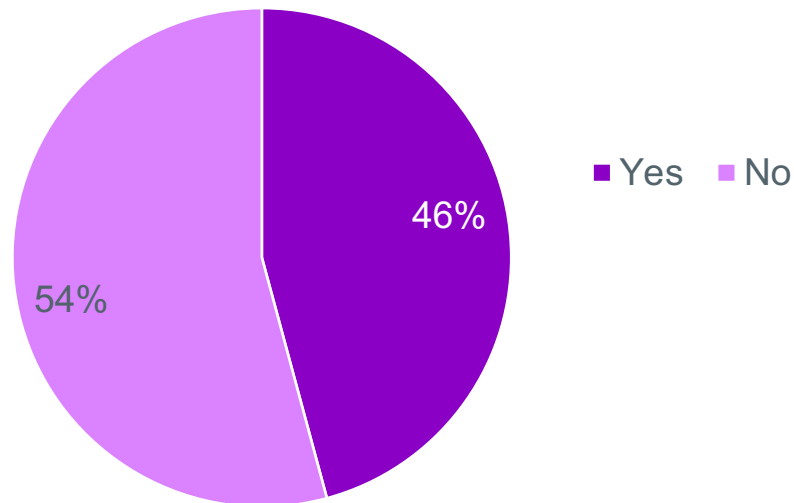
Key findings

- ▶ Support for TCA has increased considerably. This reflects an understanding from the peloton for the need to have adequate representation. This survey will guide TCA in this representation.
- ▶ There is a clear need for better oversight within cycling with 94% of responses supporting this initiative.
- ▶ The number of unpaid professional cyclists has increased from 23% to 25%. Understanding why this is occurring requires further investigation.
- ▶ Wage disparity is growing. There is a need to push the UCI for greater protection of the more vulnerable athletes.
- ▶ Riders want representation at the highest level to influence policies of safety, fairness, and to increase their economic opportunities.
- ▶ Financial investment in the sport has not kept pace with the development of the WWT.

Insight: Female cyclists continue to prepare for life after sport with higher education. ~46% are studying at a tertiary level.

This is unsurprising with ~42% of responders indicating that further career opportunities outside cycling are why they may consider retiring.

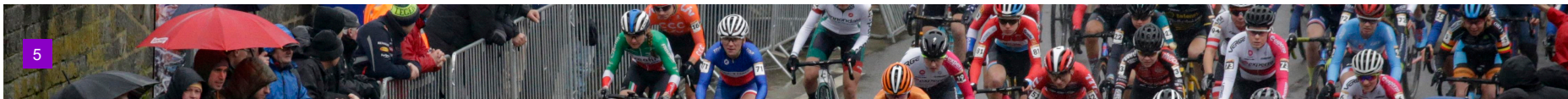
Riders enrolled as a student while racing:



For a second consecutive year riders seeking contract assistance has increased. In 2019 this figure increased by 7% to 16% of riders seeking professional advice. In the 2020 season this increased a further 7% to 23%.

- ▶ TCA will continue to commit time and resource to supporting riders through contract negotiations.
- ▶ ~55% of responders highlighted guidelines and/or legal assistance for contract negotiations as a primary reason for joining TCA.
- ▶ Of the 27 responders who cited a reduction in salary due to COVID-19 only 5 sought legal advice. One of these 5 engaged with TCA.

TCA have resources to support you in contract negotiations. Please reach out.

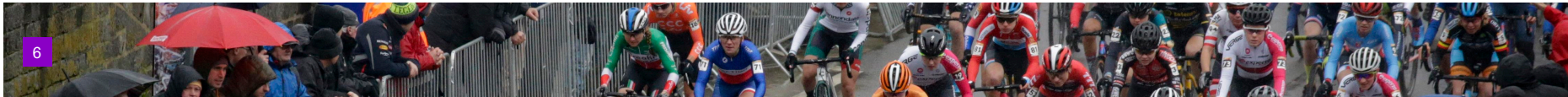


Reasons for earlier retirement



Reasons that best describes why you may consider leaving the sport than you otherwise may have (multiple answers allowed):

- ▶ Financial reasons (72%)
- ▶ To start a family (56%)
- ▶ To pursue career opportunities (40%)
- ▶ To spend more time with partner, family, friends (32%)
- ▶ To pursue study options (22%)
- ▶ Cycling is too stressful (16%)

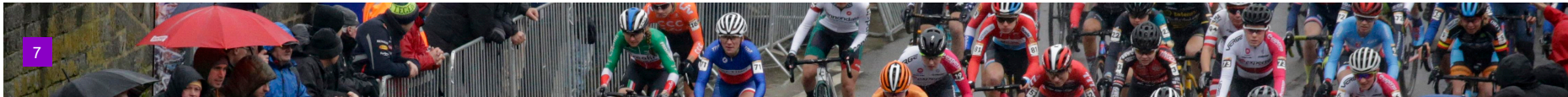


Reasons to prolong your career



Factor that you believe would assist in prolonging your cycling career (multiple answers allowed):

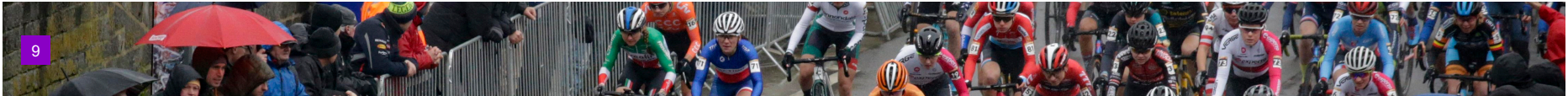
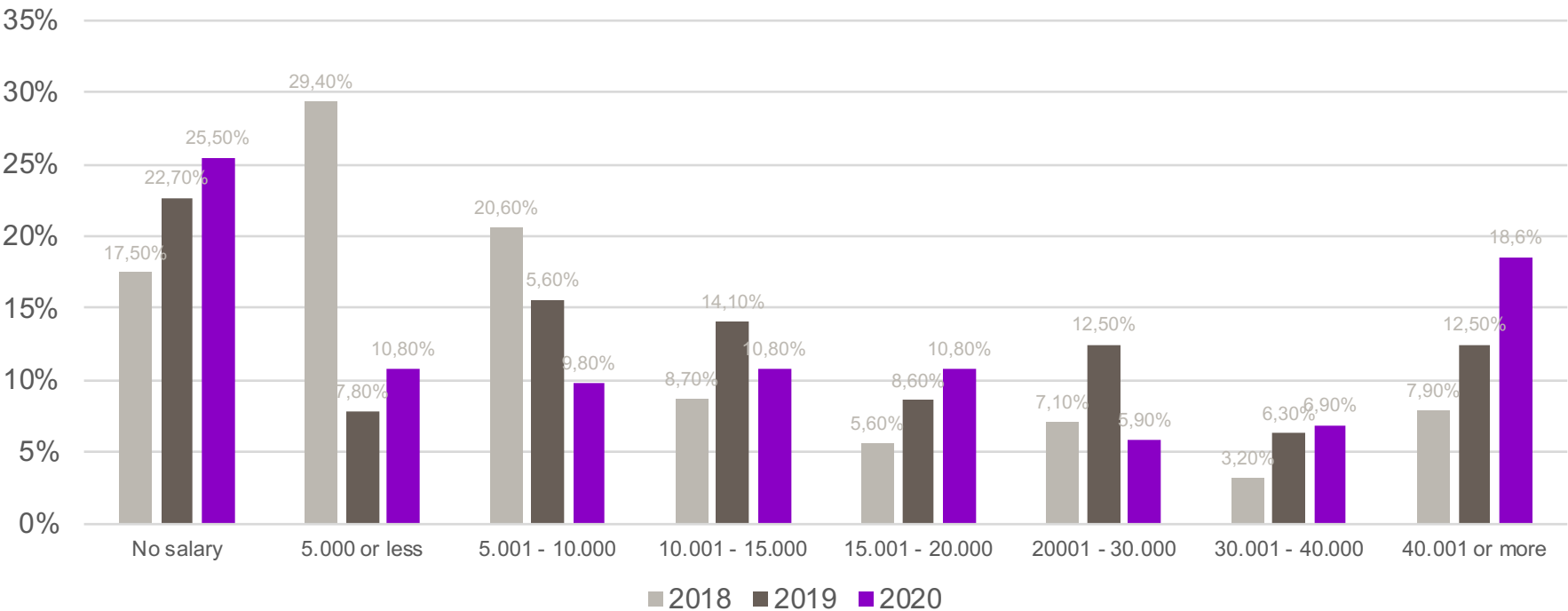
- ▶ More money from cycling (87%)
- ▶ Parental policy (being able to start a family) (46%)
- ▶ Access to career development programs (44%)
- ▶ Access to educational funding (26%)
- ▶ Access to medical services (22%)



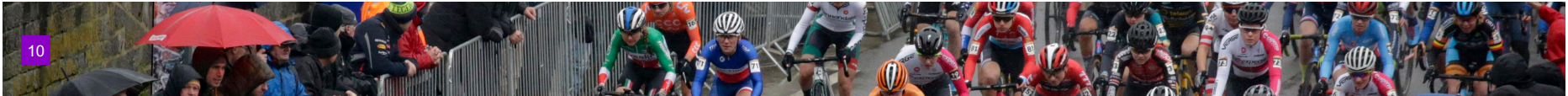
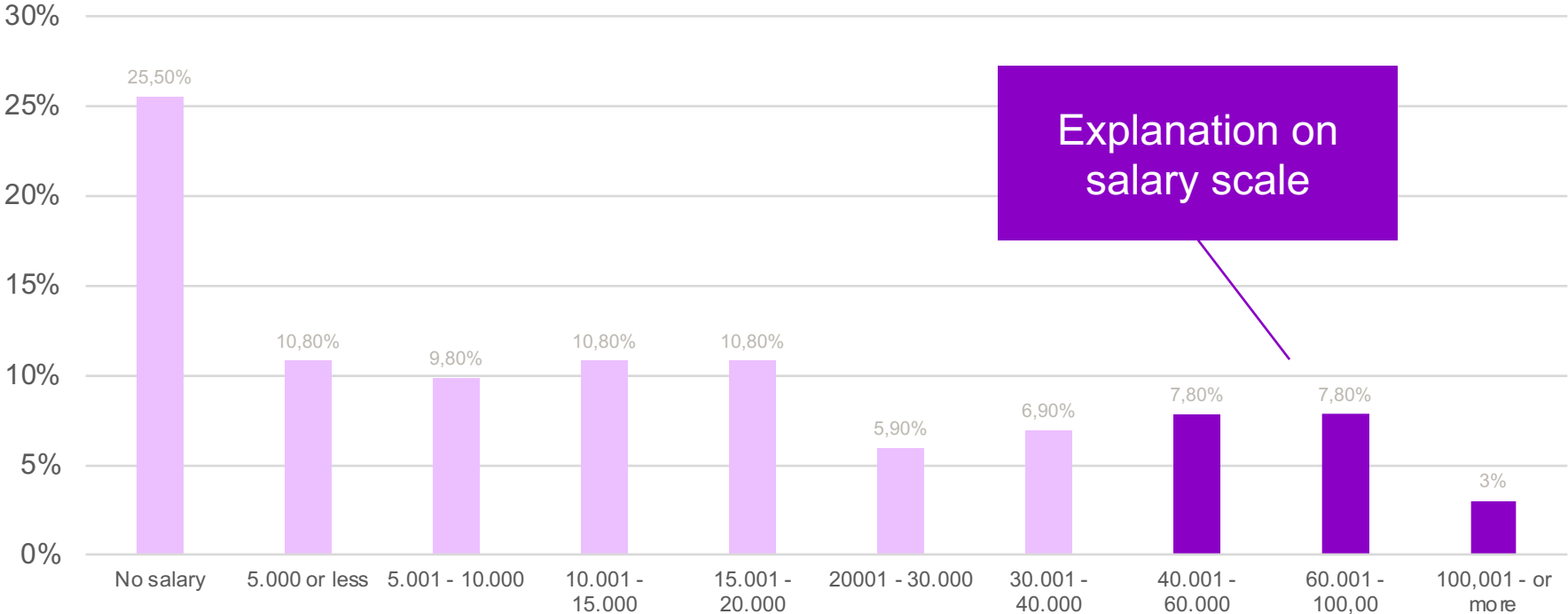
- ▶ For the second consecutive year **rider salaries have risen in general** but alarmingly **the wage disparity is increasing**. This reflects a trend where teams to spend large sums of money to attain the very best riders. Pushing down the salary of other riders.
- ▶ 34% Of the riders had to reimburse their team for services like mechanical assistance, medical testing, or travel costs to races. This figure has decreased with 17% which is good progress.
- ▶ 33% Of the riders have to work a second job while racing professionally.



Salary

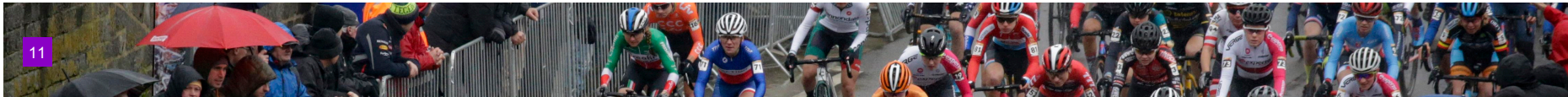


Salary 2020



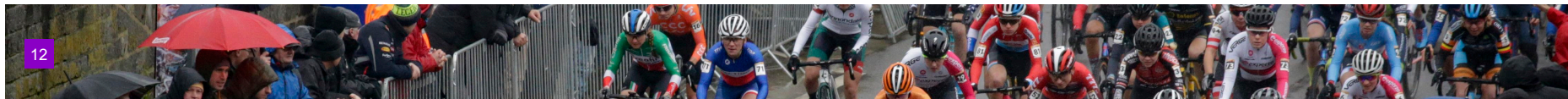
What are the most important or difficult issues faced by professional female cyclists?

- Race safety putting well-being in danger
- Non-European riders emphasise the complexity and pressure associated with acquiring visas
- No medical expertise at races
- Team stability and financial security
- The professionalism of teams
- Single-year contracts and long-term instability
- The transition from junior to senior professional
- Contract negotiations
- Salary



Riders were asked a series of COVID-19 related questions. These questions provide insight into the current psyche of riders as a result of the pandemic.

- Approximately 85% of responders are confident in their team's COVID-19 safety protocols
- An alarming 29% of responders who receive a salary had their salary reduced or lost their salary entirely
- Of riders who have not yet signed a contract 76% are concerned that COVID-19 will make it more difficult to secure a contract.

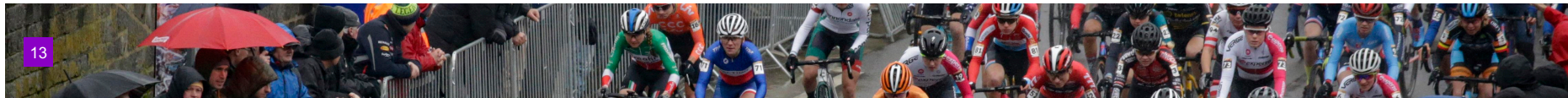


Urgent suggestions from riders on the need for change:

- ▶ 99% of responders believe the UCI should recognise TCA as rider representative include the organisation in decisions that shape the future of women's cycling
- ▶ TCA are available to assist in contract disputes, discussions and negotiations.

TCA are developing a Rider Agent accreditation that will allow us to recommend TCA approved rider agents to represent you

- ▶ We need independent people to stand up for us and defend our interests!





THANKS TO ALL RIDERS
FOR THEIR INPUT

Disclaimer

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